

SLK

CLASS

2014



Mercedes-Benz



Today's agenda: Go outside and play.

Meeting invitations. To-do lists. Calendar alerts. Next time another reminder makes your phone chime, or pops up on your screen, think back to the time in your life when hearing a bell meant only one thing: It's time for recess. Isn't it time you had some fun again?

We were all schoolkids once. And every day, recess was the daily event that kept us looking at the clock, waiting for the teacher to stand up, open the classroom door, and set us free. Even if it only lasted for 20 minutes, when was the last time that something we were supposed to do inspired such pure, unbridled joy? And after school let out—if we were lucky—we could roam free once more. At least until the setting sun would start sneaking away with the afternoon's warmth. Three or four increasingly firm requests from our parents later, we'd reluctantly put away our toys and head inside for dinner.

Could this be what inspired the invention of the convertible sports car? Motoring along, warmed by the sun, lifted by the breeze, it's almost impossible to imagine otherwise. Pure enjoyment is the soul of the Mercedes-Benz SLK roadster, not to mention its sole purpose. Its racing spirit makes it a perfect playmate. Yet it's also a watchdog for your well-being. It exhibits admirable manners, but more than a little passion as well. It even has a special way to keep you toasty after the sun sets. So the next time your calendar chimes, don't think about deadlines and to-dos. Remind yourself: You're supposed to have fun.



SLK 350 shown on cover with optional Palladium Silver metallic paint, Bengal Red/Black Nappa leather upholstery, KEYLESS-GO, PARKTRONIC, and Lighting and Sport Packages. SLK 350 shown above with Mars Red paint, and optional KEYLESS-GO, PARKTRONIC, and Lighting and Sport Packages.



SLK55 AMG shown with Polar White paint, and optional *designo* Platinum White leather upholstery, KEYLESS-GO, PARKTRONIC, AMG Handling Package with Matte Black wheels, and Lighting Package. Please see endnotes on back cover.



Trained to win a driver's heart.

Even the most skilled gymnast can't complete a medal-worthy routine in less than 20 seconds. But that's all it takes for the SLK's power Panorama roof and double-jointed trunklid to pull off an acrobatic spectacle—transforming it from a muscular coupe into a svelte roadster with crowd-pleasing precision. The nimble SLK springs into action, displaying powerful legwork and agile footwork learned from generations of racing champions in its family. Its taut physique may leave onlookers breathless, but from the tightest corner around town to a cross-country sprint, it never seems to need a second wind. Every SLK is born to perform, and to win its driver's heart.

SLK 250



Advanced Direct Injection and turbocharging team up for 201 hp from an efficient 1.8-liter 4-cylinder engine that can sprint to 60 mph in just 6.5 seconds¹ yet achieve up to 33 mpg on the highway.² Both the standard short-throw 6-speed manual gearbox and optional paddle-shifted 7-speed automatic offer a wide range of ideally spaced ratios to make the most of the engine's broad torque curve. Staggered-width 17" 5-spoke wheels and a sport-tuned suspension make the most of actual curves.

SLK 350



The invigorating response of a 302-hp Direct Injection V-6 is brought to life by a 7-speed automatic with three selectable modes, with a paddle-shifted Manual mode sure to become a favorite. A fuel-saving ECO Start/Stop system shuts off the engine at stoplights, then fires it back to life the instant you're ready to enjoy its 5.4-second 0-60 time. On the open highway, it can return up to 29 mpg. Standard 18" 5-spoke wheels³ are wider at the rear axle for aggressive launch grip, without sacrificing crisp steering.

SLK 55 AMG



Crafted by hand, a 5.5-liter Direct Injection AMG V-8 wields 415 hp with the finesse of a paddle-shifted 7-speed AMG SPEEDSHIFT[®] transmission. AMG Cylinder Management and ECO Start/Stop can deactivate four, or even all eight cylinders when they're not needed, saving fuel and emissions around town. Up to 28 mpg makes highway cruising even more refreshing. Torque Vectoring Brake and an available AMG Handling Package enhance the grip asserted by its staggered 18" AMG wheels and tires.

SLK350 shown with Mars Red paint, Black leather, aluminum interior trim, and optional dashtop analog clock, PARKTRONIC, and Sport Package.

Started on the finish line.

One reason the SLK is a car you'll look forward to every day is how much fun it is to look back at its sporting heritage. Start with last weekend's Formula 1™ race—or any one of them since 1996—and you'll see a Mercedes-Benz pacing the race as its official Safety Car. Turn the clock back 50 years and feast your eyes on the beloved "Pagoda" SL, whose detachable hardtop made it both a coupe and roadster—the inspiration for the SLK's signature retractable Panorama roof. Time-travel to the finish line of the 1914 French Grand Prix and you'll witness the legendary Silver Arrow racecars filling all three spots on the winners' podium. And if you could watch the checkered flag fly at history's first official auto race in 1894, you'd see the victorious Daimler-powered car that started it all. From its wide Star-and-crossblade grille to its muscular rear fenders, the confident stance and superior aerodynamics you see in the SLK reflect the soul within. And from its ergonomic driving position to the elegant detail in its aluminum-ringed dash vents, the SLK—like every Mercedes-Benz sports car in history—brings its competitive streak to life in consummate style.



A genuine sports-car cockpit creates an intimate atmosphere for its two passengers. It also forms an instant bond between the driver, the car's performance, and the eagerly awaiting road below. The SLK's 3-spoke sport steering wheel is contoured for an inviting grip, with raised thumbrests and a thick rim that's hand-sewn in Nappa leather. Its racing-inspired flat-bottom design enhances knee room, while 4-way power adjustment assures a clear view of the crisp, silver-faced gauges with illuminated red indicator needles.

Sleek aluminum encircles the gauges and aircraft-style air vents, while also highlighting the rubber-studded pedals, the door handles, and the dual roll bars. Contrasting top-stitching accents the fine tailoring of the hand-fitted upholstery, while a choice of interior trims lets you suit your own style. The available dashtop analog clock adds a classic detail, while the Sport Package outlines the doors and console in Solar Red ambient lighting. Both are standard on the SLK55 AMG.



The standard Panorama roof features a see-through panel of lightweight tinted polycarbonate that offers a view of the sky even as you enjoy the quiet comfort of a closed coupe. With the available MAGIC SKY CONTROL®, a Mercedes-Benz exclusive, you can darken the roof at the touch of a button. Particles within its glass overhead panel align when electrical current is applied, blocking light and reducing the thermal energy that enters the cabin to less than that of a household lightbulb. Switch it off and the particles randomly scatter, allowing light to pass while the roof still effectively blocks UV and infrared rays, to help keep the cabin cooler.

Either hardtop power-retracts in under 20 seconds, its rear window pivoting to preserve more than 60% of the 10-cu-ft luggage space as it nests in the trunk.





Makes the most of every millisecond.

Germany's favorite pastime isn't baseball, it's driving. Whether all-out on the Autobahn, romancing the Black Forest, or lapping the legendary Nürburgring, the SLK is engineered to pass every test of time.

Mercedes-Benz sports cars have long had a knack for accelerating performance into a new era. The iconic 1954 300 SL Gullwing, for example, introduced fuel injection to the driving world. The engines powering today's SLK-Class thrust this heritage of innovation into tomorrow, harnessing their advanced technology to create more power and torque using less fuel, and leaving fewer emissions. Their high-pressure Direct Injection and rapid-multispark ignition systems can fine-tune themselves with millisecond speed—in fact, several times during the single stroke of a piston. Both the intercooled, turbocharged 1.8-liter 4-cylinder in the SLK 250 and the 3.5-liter V-6 in the SLK 350 are equal parts thrilling and thrifty, eager to reach for the redline at your command, yet respectful of the blue sky they welcome into the cockpit.

A short-throw 6-speed manual gearbox is one of the many standard delights of the SLK 250. Yet opting for the driver-adaptive 7-speed automatic—standard on the SLK 350—takes nothing away from its exuberance. In addition to continually adapting to your driving style, it lets you select from Sport, ECO and Manual modes, while shift paddles on the steering

wheel put gear changes at your fingertips. New programming lets you exercise full manual control even in Sport or ECO mode, just by using the paddles. Automatic shifting resumes a few seconds after you let go, but if you're in mid-curve, it'll wait until you exit.

The precise power steering adapts its level of effort to your driving speed, while its Direct-steer system varies the steering ratio to how far you've turned the wheel. The net result is an ideal match for any driving situation—with quicker response in corners, crisp on-center feel, and inspiring straight-line stability when traveling at higher speeds. It even makes low-speed maneuvers like parking easier to enjoy.

The sport-tuned 4-wheel multilink suspension is exactly calibrated to take advantage of the rigid body with an optimal balance of pure sports-car handling and composed comfort.

All of the SLK wheel setups—whether it's the standard 17" alloys on the SLK 250 or any of the 18" designs³ that are standard on the SLK 350 or optional on both—are staggered in width. The wider rear tires transfer power to the pavement more effectively, while the front tires are sized for fluent steering feedback.





SLK350 shown with Mars Red paint, Sahara Beige leather upholstery, and optional KEYLESS-GO, PARKTRONIC, and Lighting and Sport Packages. Please see endnotes on back cover.



Performance art, signed by the artist.

Mounted atop every AMG engine is a small plaque bearing the signature of the single technician who crafted it by hand. More than a crown jewel of racing royalty, it authenticates a philosophy that's been the driving force behind championship racecars for 47 years. For the high-performance AMG automobiles that carry this motorsports pedigree to the streets of the world, "One man, one engine" is far more than a spiritual legacy. It's also tangibly evident in the meticulous engineering, proven endurance and superlative performance that three letters—and one signature—certify.



Though its crafted in the AMG tradition by the skilled hands of its own master engine builder, the 5.5-liter V-8 of the SLK 55 AMG is a technological tour de force. Its output of 415 hp and 398 lb-ft of torque whisk it from 0 to 60 mph in an invigorating 4.5 seconds.¹ Yet its ultralow emissions and everyday efficiency of up to 28 highway mpg² are remarkably refreshing. Light weight and low friction team with advanced Direct Injection for lightning quick response throughout the rev range. Its ECO Start/Stop system and AMG Cylinder Management let it shut down four cylinders—or all eight—when they're not needed, then reignite them in as little as 30 milliseconds.

The AMG SPEEDSHIFT[®] transmission offers three modes for its seven speeds. In Manual mode, aluminum shift paddles can command 100-millisecond upshifts

or rev-matched downshifts with a snarl from the four tailpipes. Torque Vectoring Brake further empowers the 3-stage ESP[®] by assisting the car's rotation in corners to boost control and confidence. Staggered 18" AMG[®] 5-spoke wheels³ offer an enticing peek at the AMG brake hardware. All this capability is delivered to the driver's hands via an AMG sport steering wheel with its Nappa leather rim flattened at both the top and bottom.

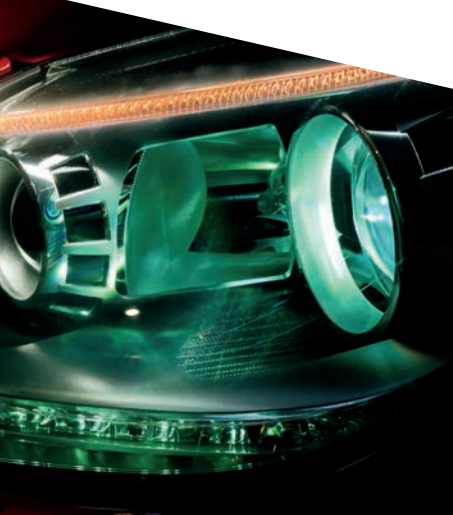
The AMG Handling Package revs up the racing-bred character of the SLK 55 even higher. It adds a limited-slip differential, unleashes the top speed to 174 mph,⁴ and lets the driver rein it in with an AMG performance steering wheel featuring Alcantara[®] side grips. True to its name, the package teams a performance-tuned suspension with AMG multispoke wheels in sleek Silver or menacing Matte Black.

AMG

DRIVING PERFORMANCE



SLK55 AMG shown with Polar White paint, and optional *designo* Classic Red leather upholstery, KEYLESS-GO, PARKTRONIC, AMG Handling Package with Matte Black wheels, and Lighting Package. Please see endnotes on back cover.



Decades spent preparing, all for a split second.

For more than 60 years, Mercedes-Benz safety engineers have been focused on the future. With countless breakthroughs from the first crumple zone to innovative convertible roll bars to the newest collision-avoidance systems, they've predicted numerous safety standards that all cars have come to follow. More importantly, every pioneering advancement that they introduce to the world serves to better protect your future—even the part that's mere milliseconds in front of you. And yet a Mercedes-Benz is far more than a list of groundbreaking safety innovations. It's engineered as an integrated system—one that's designed to help you prepare for, avoid and survive a collision like no other car. Perhaps no one has done more to change the course of automotive history—or help preserve the course of your own.



Pioneers of accident avoidance.

First introduced by Mercedes-Benz, two systems to help you avoid potential collisions have since been adopted by virtually every automaker. The Electronic Stability Program (ESP®) monitors the car's response to driving inputs such as steering and braking, and responds when needed to help keep the car on course.⁵ Brake Assist (BAS®) can instantly maximize braking pressure if it detects an emergency braking situation—potentially shortening your overall stopping distance.⁶

Confident, and comfortable, stops.

The SLK's 4-wheel disc brakes integrate technology to help make driving more reassuring and relaxing. If you lift off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when you apply the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps to prevent unwanted rollback. And a brake HOLD feature can help to make driving in stop-and-go traffic less stressful.⁶

A watchful eye on driver fatigue.

By continually monitoring a variety of driving behaviors, ATTENTION ASSIST® is a Mercedes-Benz innovation that can alert you if it detects signs of drowsiness on long trips. More than 70 variables are measured, starting in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.⁷

Brighter by day, and by night.

LED taillamps and bright white LED Daytime Running Lamps help make your presence and your actions more apparent to other drivers. The LED brake lamps illuminate more rapidly than ordinary bulbs—a benefit that can offer added reaction time for a driver behind you. With the available Lighting Package, Bi-Xenon headlamps generate light that's perceived more like natural daylight than with halogen lamps. The package also includes Active Curve Illumination and Adaptive Highbeam Assist—two systems that continuously vary the angle and beam pattern of the headlamps, to maximize illumination of corners and straightaways without creating glare for other drivers.

A convertible with conviction.

Mercedes-Benz body structures have long been renowned as benchmarks of rigidity and crash management. Designed from the road to the sky as a convertible, the SLK carries these lofty standards forward without the burden of excessive weight. Advanced materials are widely used throughout the body—including high-strength and ultra-high-strength steel for critical reinforcements, magnesium for the hardtop frame, and aluminum for the front fenders and the hood.

Tubular top-down protection.

While the brushed aluminum trim of the SLK's signature dual roll bars make a compelling style statement, what lies beneath speaks even more strongly in the unlikely event of a rollover. Made of fiber-reinforced micro-alloy tubular steel, the high-strength roll bars are affixed to the car's rigid rear bulkhead. The windshield frame is also fortified with high-strength steel in its pillars.⁸

A network of advanced restraints.

A suite of eight standard air bags offers advanced protection.⁹ Knee air bags for the driver and passenger supplement the dual-stage front air bags. Dual torso-level side-impact air bags are each complemented by head-level air bags that are designed to offer protection even when the power hardtop and side windows are fully retracted. Emergency Tensioning Devices (ETDs) help remove some slack from the seat belts in a collision exceeding a preset threshold. Belt-force limiters help reduce the peak loads on a belted occupant during an impact. And NECK-PRO® active head restraints instantly move upward and slightly forward in certain rear impacts, to help prevent or minimize whiplash.

Help when you need it most.

The standard Mercedes-Benz mbrace® system¹⁰ can automatically place a call for help if an air bag or seat-belt ETD is activated. After such an accident, the SLK can also shut off its engine and fuel supply, activate its emergency flashers, unlock the doors and turn on some interior lights to assist rescuers.





SLK 250 shown with optional Iridium Silver metallic paint, PARKTRONIC, and Premium and Sport Packages. Please see endnotes on back cover.



SLK350 shown with Sahara Beige leather, and optional Black Ash wood trim, dashtop analog clock, PARKTRONIC, and Multimedia Package. Please see endnotes on back cover.

Embraces change, dismisses the seasons.

The allure of the open road, and an open roadster, would make anyone wish they could spend every waking hour behind the wheel of an SLK. But no, your loved ones would miss you, not to mention your boss. The SLK understands, and it does its part to make up for it with innovative ways to make even a short drive feel like endless summer. Its abundant audio options offer a virtually unlimited soundtrack. Hands-free Bluetooth® and available in-car Internet let you stay connected, or plan your next escape. And as breezy turns to brisk, the SLK can warm you with a virtual scarf. So as the sun grows dim, or the season fades, one open roadster still shines.

Endless entertainment.

An elegant central controller on the console and a 5.8" color in-dash screen bring you a wide world of entertainment, navigation and information. Standard audio gear includes a CD player, a USB port and HD Radio™ stations, as well as Bluetooth hands-free calling and wireless audio streaming.¹¹ The Premium Package¹² adds SiriusXM Radio with 6 months of service,¹³ a Media Interface for your iPod® or MP3 player,¹⁴ and 500 watts of harman/kardon LOGIC7® surround sound that adapts to ambient noise.

Easy connections.

The Multimedia Package adds COMAND® navigation¹⁵ with an 80GB hard drive, a 7" screen with 3D maps, SiriusXM Traffic and Weather, and voice control that learns how you talk. It also includes a 10GB Music Register for your digital music, a 6-disc DVD/CD changer and an SD card reader. It further integrates the Cloud-based apps of Mercedes-Benz mbrace2,[™] bringing the Internet to your SLK—so you can easily search for destinations from your car, computer or smartphone, and be on your way with a few clicks. You can even navigate directly to places you find on Yelp,[®] or where your Facebook friends have checked in.¹⁰

Ensconcing comfort.

The 8-way power sport seats are equipped with 4-way power lumbar and a 3-position memory that includes the driver's steering column and side-mirror settings. In addition to available seat heating,¹² AIRSCARF® can provide warmed air from beneath each head restraint, with three heat settings and speed-sensing airflow.¹² A rigid mesh wind deflector snaps in place between the roll bars, or you can opt for AIRGUIDE®—a pair of transparent windstops that manually pivot from each roll bar. After your drive, the SmartKey remote lets you lock the cabin storage compartments, or operate the hardtop,¹² from outside. Optional KEYLESS-GO® lets you unlock and drive your SLK with the key in your pocket.

Enchanting style.

Sleek aluminum trim highlights the controls, gauges, air vents and dual roll bars, as well as the console and doors. Stylish trim options include hand-polished wood in dramatic Black Ash or classic Burl Walnut. The seats and door armrests are impeccably double-stitched with contrasting thread, and the upholstery is fitted by hand. Supple, richly grained leather¹² or even softer Nappa leather¹⁶ is specially treated to help it stay cooler and last longer under the sun's harsh rays.





Your world, your way.

It's more than your car. It's your life, on the go.

Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace[®] can make any trip easier, more productive and more enjoyable.¹⁰ mbrace2[™] connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet and an ever-growing array of useful apps to your car, so you can use familiar services like Google Maps[™] and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



From your car.

With Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the available COMAND[®] navigation system, you can find friends from their Facebook[®] check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. New apps let you check the weather, view traffic cams, find and book a hotel room, and even keep an eye on the stock market. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance,¹⁷ or our mbrace PLUS Concierge.

From your smartphone.

The mbrace Mobile Application for iPhone[®] and Android[™] phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. Drive2Friend[™] lets someone upload their location directly to your navigation system, simply by responding to a text message that you send them. New enhancements to the app also let you monitor the Curfew Minder, activate and deactivate mbrace features, and receive push notifications.¹⁸

From your computer.

You can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz[™] website. From Google Maps, via Search & Send[™] and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through MBUSA.com/mbrace.



mbrace2

For more information and a complete list of mbrace services, visit MBUSA.com/mbrace

mbrace Package

6-month trial included

*Advanced features you'll enjoy every day.
Support you can count on when you need it most.*

Safety and Security

From Roadside Assistance to antitheft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for help with a dead battery, flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

Remote Connections to Your Vehicle

Interact with your vehicle's features, and send addresses to its available navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
-  Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
-  Receive a monthly email health report from your car, so you can check under the hood without opening the garage

mbrace PLUS

3-month trial included

*Personal assistance to make your life easier.
Helpful ways to look after your loved ones.*

Personal Concierge

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

Family Driver Monitoring

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew
- ▶ See where your vehicle's been driven on an online map

Advanced Travel Assistance

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

Mercedes-Benz Apps

3-month trial included

*The convenience of the Internet in your car.
Connections to your friends and favorites.*

In-Vehicle Internet

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search, Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar
- ▶ Log in to your Mercedes-Benz Financial Services account
- ▶ Search for hotel rooms by distance and price, and book them, powered by HRS—Hotel Reservation Service¹⁹
- ▶ View local traffic cams in many major metropolitan areas¹⁹
- ▶ Check local, regional and national weather reports¹⁹
- ▶ Enjoy an ever-expanding variety of new apps¹⁹

 **Special feature of mbrace2**

Please see endnotes at back of brochure.



Every owner deserves Star treatment.

From the moment you first lay eyes on the Mercedes-Benz of your dreams, to miles down the road, you're more than a customer. You're part of a family who values your well-being and your time. You're driving automotive history, carrying its rich heritage into tomorrow with innovations that don't yet exist in any other car. And you're taking a journey that aims to be not merely enjoyable but truly memorable. Of all the treasures one might find behind the Three-Pointed Star, none means more to us than the driver.

Prepare to be fascinated.

The experience of driving a new Mercedes-Benz begins before you get behind the wheel. Pay a visit to **MBUSA.com** to learn about the full line of models, as well as the innovative thinking and unmatched heritage behind every one. The Mercedes-Benz USA apps for the iPad® bring you useful tools and enlightening videos, all free from the Apple iTunes® Store. And be sure to check out the MBUSA YouTube channel, like us on Facebook, and follow us on Twitter. You'll find our social media addresses on this brochure's back cover.



Meet your car at its birthplace.

When you buy a new Mercedes-Benz (select models only), why not savor your first drive in its natural habitat? Take delivery in Germany through the original manufacturer-sponsored tourist delivery program, and you'll receive significant savings²¹ and other benefits—along with the unforgettable experience of a European vacation with your own new Mercedes-Benz. You can even opt for an exciting and scenic Black Forest–Alps Rally Package. Visit **MBUSA.com/edp** to learn more about European Delivery and available models.



Expect to be well-supported.

Our 24-hour Customer Assistance Center is always here for you at **1-800-FOR-MERCEDES**. And a library of owner tools are waiting for you at **MBUSA.com**: Watch helpful how-to videos to get the most from your car's features. Download a digital copy of your Operator's Manual—or in most models, access it from your car on the in-dash COMAND screen. Manage your Mercedes-Benz Financial Services account and enjoy many features of mbrace® via our smartphone apps. To get even more from your ownership experience, join Owners Online.

Travel in style across the U.S.

With the Mercedes-Benz Hotel Program, you can enjoy exclusive benefits and the opportunity to experience a variety of available Mercedes-Benz vehicles while staying at participating luxury hotels and resorts. Benefits may include room upgrades (when available) and Mercedes-Benz courtesy shuttles, with many properties offering a selection of the latest Mercedes-Benz models to drive. Availability may vary and restrictions may apply, so please visit Owners Online at **MBUSA.com/owners** to learn more about the Hotel Program.

Plan on being delighted.

Beyond the reassuring coverage of the 4-year/50,000-mile New Vehicle Limited Warranty,²⁰ your authorized Mercedes-Benz dealer is prepared to outperform your expectations. From well-informed sales professionals to service technicians who are continually re-certified, you'll encounter people who appreciate not just your business but the value of your time. We call it **My Service**, and you'll feel it in everything from the personalized attention to the free in-dealer WiFi. Top-notch service starts and ends with how we take care of you.

Sharpen your driving skills.

An open invitation to enthusiasts from the AMG Driving Academy: The capabilities of AMG vehicles are waiting to meet—and raise—your own on some of the most legendary racetracks in the U.S. Whether you're an AMG owner or a fan, you'll push your abilities to the limit in a selection of AMG models, with the guidance of professional instructors. And to help young drivers develop their skills and confidence, the Mercedes-Benz Driving Academy offers a unique coaching approach. Visit **AMGcademy.com** and **MB-drivingacademy.com**.

Count on help at any time.

Even the most well-engineered car can suffer a flat tire, a dead battery or an empty fuel tank. That's why you can rely on the original manufacturer-sponsored Roadside Assistance Program to come to your rescue. It's still the only such service that doesn't expire, as long as you take your vehicle to the dealer for service once every 18 months.¹⁷ At any time of day or night, every day of the year, our expert technicians and dedicated support vehicles are on call for you. Just pick up your phone, or press the mbrace Wrench button¹⁰ in your vehicle.

Touch history, or take it home.

No automaker has a deeper, or more enthralling, heritage than the inventor of the car itself. The Mercedes-Benz Classic Center in Irvine, CA, lets you experience some of the illustrious highlights for yourself. In addition to the meticulous restoration of classic Mercedes-Benz automobiles, the center offers an unparalleled selection of genuine parts for many vintage models, as well as expert appraisals. They can even host a special event for your car club or other group. Learn more at **MBUSA.com/classic** or call 1-866-MB-CLASSIC.

Express yourself.

Genuine Mercedes-Benz Accessories help you make your roadster the perfect expression of your personal style. A wide selection of accessories lets you enhance your vehicle's appearance, expand its versatility, or offer it some extra protection in everyday use. From a stylish alloy wheels to state-of-the-art multimedia systems, they're all exclusively engineered to fit your car as well as they fit your life. It's a great way to make your SLK unmistakably yours while keeping it genuinely Mercedes-Benz.

See the entire accessory selection at MBUSA.com/SLK

Drive Kit Plus for the iPhone.

Your iPhone connects you to your world. Now you can stay connected on the road. The Drive Kit Plus for the iPhone® allows you to easily enjoy your favorite features of the iPhone²² from the comfort of your Mercedes-Benz. It seamlessly integrates a variety of social, navigation and media apps—including Facebook, Twitter and Google Places,[™] along with Internet radio and AUPEO![™] Personal Radio—with the multimedia system and controls in your car, and the powerful voice control of Siri.[™]

17" 10-spoke alloy wheels.

Enhance your car's poise and performance while preserving its precise engineering. Among the stylish choices are these 10-spoke wheels with a Palladium Silver finish.

Chrome hood fins.

A set of six chrome fins adds a classic styling detail to the hood vents. Easy to install and crafted for a streamlined fit, they combine timeless appeal with enduring quality.

Becker® MAP PILOT.

For models with the standard radio and 5.8" screen, Becker MAP PILOT adds an advanced voice-controlled navigation upgrade that fully integrates with your car's in-dash displays, central controller and steering-wheel controls. Vivid maps offer detailed information, including lane guidance before a turn. Lifetime service from theTraffic Message Channel (TMC) and Becker's 45-day "fresh map guarantee" are included, and the removable glovebox-mounted module is easy to update via the web.²³

Rear spoiler.

Aerodynamically contoured to accentuate the SLK's sleek profile, the rear spoiler is designed for secure attachment without drilling and a perfect fit with the trunklid.

Please see endnotes on back cover.





Build your own.

MBUSA.com/SLK

Option Packages

	SLK 250	SLK 350	SLK 55 AMG
Premium Package	○	●	●
• Heated seats • AIRSCARF® neck-level heating system • Media interface¹⁴ • SiriusXM Radio¹³ (with 6 months of service) • harman/kardon LOGIC7® surround-sound system • Infrared-remote operation of retractable hardtop			
Multimedia Package (requires Premium Package)	○	○	○
• COMAND® hard-drive-based navigation,¹⁵ 7" high-resolution color screen • 10GB Music Register for storing digital music files, Dolby® Digital 5.1 sound • In-dash 6-disc DVD/CD changer, SD memory card slot • Gracenote® media database, including album cover art • Voice control for audio, telephone and navigation • SiriusXM Traffic and Weather¹³ (with 6 months of service)			
Lighting Package	○	○	○
• Bi-Xenon headlamps with Active Curve Illumination • Adaptive Highbeam Assist			
Sport Package	○	○	—
• 18" AMG® 5-spoke wheels³ • Sport body styling • Direct ambient lighting of doors and console in Solar Red (standard on SLK 55 AMG)			
AMG Handling Package	—	—	○
• AMG performance suspension, limited-slip differential • 18" AMG multispoke wheels³ (Silver or Matte Black) • Raised top speed limiter⁴ (174 mph) • AMG performance steering wheel with Alcantara® side grips			

Specifications

	SLK 250	SLK 350	SLK 55 AMG
Engine	1.8-liter turbocharged Direct Injection inline-4 201 hp @ 5,500 rpm 229 lb-ft net torque @ 2,000-4,300 rpm	3.5-liter Direct Injection V-6 302 hp @ 6,500 rpm 273 lb-ft net torque @ 3,500-5,250 rpm	Handcrafted 5.5-liter Direct Injection AMG V-8 415 hp @ 6,800 rpm 398 lb-ft net torque @ 4,500 rpm
Transmission	6-speed short-throw manual or 7-speed automatic with paddle shifters (optional)	7-speed automatic with shift paddles	7-speed AMG SPEEDSHIFT® with shift paddles
Wheels	Staggered-width 17" 5-spoke	Staggered-width 18" 5-spoke ³	Staggered-width 18" AMG 5-spoke ³
Suspension	Sport-tuned 4-wheel multilink with Direct-steer	Sport-tuned 4-wheel multilink with Direct-steer	AMG-calibrated 4-wheel multilink with Direct-steer
Drivetrain	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

Individual Options

	SLK 250	SLK 350	SLK 55 AMG
7-speed automatic transmission	○	●	●
KEYLESS-GO® (requires automatic transmission on SLK 250)	○	○	○
PARKTRONIC with Advanced Parking Guidance	○	○	○
MAGIC SKY CONTROL® Panorama roof with electronically variable tinted panel	○	○	○
AIRGUIDE windstop	○	○	○
Digital dual-zone climate control	○	○	○
Dashtop analog clock	○	○	●
Becker® MAP PILOT navigation system pre-wiring	○	○	○
18" twin 5-spoke wheels ³ (not available with Sport Package)	○	○	—
MB-Tex upholstery	●	—	—
Leather upholstery	○	●	—
Nappa leather upholstery	○	○	●
Aluminum trim (on console and doors)	●	●	●
Black Ash wood trim (on console and doors)	○	○	○
Burl Walnut wood trim (on console and doors)	○	○	—
Carbon fiber trim (on console and doors)	—	—	○
Metallic paint	○	○	○

● Standard ○ Optional — Not available

Dimensions

	SLK 250	SLK 350	SLK 55 AMG
Wheelbase	95.7"	95.7"	95.7"
Overall length	162.8"	162.8"	163.2"
Overall height (top up)	51.2"	51.2"	51.2"
Overall width (w/mirrors)	79.0"	79.0"	79.0"
Curb weight	3,241 lbs (manual trans.) 3,296 lbs (auto. trans.)	3,417 lbs	3,583 lbs
Headroom (top up)	38.0"	38.0"	38.0"
Legroom	42.5"	42.5"	42.5"
Shoulder room	52.2"	52.2"	52.2"
Cargo capacity (top up/down)	10.1 cu ft / 6.4 cu ft	10.1 cu ft / 6.4 cu ft	10.1 cu ft / 6.4 cu ft



SLK 350 shown with Mars Red paint, and optional KEYLESS-GO, PARKTRONIC, and Lighting and Sport Packages.

Color and trim.

To appreciate the way an SLK is finished, you have to look at where it starts. Certainly there are faster, easier ways to build an automobile than fitting its upholstery and polishing its wood trim by hand. And there are finishes whose luster seems nearly as deep as the ceramic-infused nanotechnology paintwork pioneered by Mercedes-Benz. What you see on the surface of a Mercedes-Benz reflects something far deeper: a tradition of extraordinary craftsmanship, and a belief that timeless design and lasting performance deserve an equally enduring showcase.



Individually chosen, exquisitely crafted.

designo is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization.

To learn more about the **designo** paint and interior options for the 2014 SLK-Class, please ask your dealer, or visit MBUSA.com/designo.

Upholstery.



Ash/Black MB-Tex or leather (not available on SLK 55 AMG)



Black MB-Tex, leather or Nappa leather



Bengal Red/Black Nappa leather



Sahara Beige MB-Tex (SLK 250), leather (SLK 250 and SLK 350), or Nappa leather (SLK 55 AMG)

Wheel choices.



17" 5-spoke³
(SLK 250)



18" 5-spoke³
(SLK 350)



18" twin 5-spoke³
(optional on SLK 250 and SLK 350)



18" AMG[®] 5-spoke³
(Sport Package)



18" AMG 5-spoke³
(SLK 55 AMG)



18" AMG multispoke³
Matte Black or Silver
(AMG Handling Package)

Interior trim.



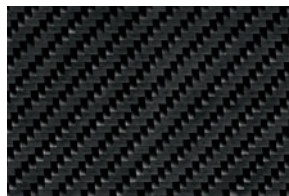
Aluminum



Black Ash wood



Burl Walnut wood



Carbon fiber (SLK 55 AMG)

Paintwork.



Black



Cardinal Red metallic¹⁹



Diamond Silver metallic



Diamond White metallic²⁴



Indium Grey metallic



Iridium Silver metallic



Lunar Blue metallic



Mars Red



Obsidian Black metallic



Palladium Silver metallic



Polar White



Steel Grey metallic



For a small blue planet.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint since the 1990s. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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Endnotes.

- 1 Stated rates of acceleration are estimated based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 2 2013 figures shown for SLK250 and SLK350. 2014 EPA estimated fuel economy figures unavailable at time of printing. Please see your dealer. Compare the estimated mpg to the estimated mpg of other vehicles. You may get different mileage depending on how fast you drive, weather conditions and trip length. Your actual highway mileage will probably be less than the highway estimate.
- 3 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions.
- 4 Obey local speed and traffic laws.
- 5 No system, regardless of how advanced, can overcome the laws of physics or correct careless driving. Please always wear your seat belt. Performance is limited by available traction, which snow, ice and other conditions can affect. Always drive carefully, consistent with conditions. Best performance in snow is obtained with winter tires.
- 6 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 7 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST® may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury.
- 8 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 9 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 10 All Mercedes-Benz mbrace® services operate only where cellular and Global Positioning System satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace Package trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. Some services may be limited or restricted in some areas. Apps may be introduced and updated at varying dates, and may also require a vehicle software update. Driver is responsible for complying with traffic and other laws. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 11 Bluetooth® interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 12 Optional on SLK250, standard on SLK350 and SLK55 AMG.
- 13 The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, as well as SiriusXM Traffic and SiriusXM Weather when so equipped. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 14 All iPod® devices are sold separately. Feature not compatible with iPod Shuffle. Apple® adapter may be required for use with 8-pin "Lightning" connector. See dealer for details.
- 15 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 16 Standard on SLK55 AMG, optional on SLK250 and SLK350.
- 17 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 18 mbrace is compatible with Apple iPhone® models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 19 Introduction dates vary. See your dealer for availability.
- 20 For full details of the New Vehicle Limited Warranty, including terms, conditions and exclusions, please see your dealer.
- 21 European Delivery Program discount available on select models, other models offered without discount. Please see your dealer for details.
- 22 Requires optional factory pre-wiring.
- 23 Drive Kit Plus for the iPhone is compatible with the Apple iPhone 4 and 4S. Siri™ voice-activated functions require iPhone 4S. Dealer installation is required. For the latest information on phone compatibility, please see your dealer.
- 24 Extra-cost option.